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A Premium Selection for PEKI – Trevor Cox

When recently seeking a new Manager for its Queensland and Northern New South Wales territory, PEKI knew it needed an experienced operator to assist the business achieve its customer focused objectives.

To ensure the appropriate attention and top level sales support for its customers, PEKI is pleased to announce the appointment of Trevor Cox as Regional Sales Manager for those territories.

Trevor is highly regarded within the industry, especially in Queensland, for his 25 years experience and extensive knowledge of refrigerated transport equipment, having successfully operated his own Brisbane based logistics business for almost 20 years before forging a successful career in refrigerated trailer sales.

PEKI National Sales Manager Michael Jenkins, is delighted with his latest recruit, adding that *"We are proud to have Trevor representing PEKI and we have no doubt that customers will value his integrity, focus on detail and the enthusiasm that he will bring to the role."*

"Trevor's commitment to customer excellence, combined with a familiarity with local customers, will ensure that PEKI continues to give premium support to the region's transport operators."

Having operated his own equipment, Trevor understands the challenges of transport in this territory and he is certainly looking forward to renewing relationships and servicing the many opportunities the Northern market presents, adding that, *"I have a real empathy with the people in the transport industry, particularly the operators because I can understand the efforts they put in to try and make a fair dollar. I enjoy working with them to try and achieve the best solution for their businesses. It doesn't matter if they are a major fleet or a single operator, there are some genuinely great people in this industry."*

PEKI manufactures an extensive product range that includes refrigerated and dry freight semi-trailers and rigid bodies as well as fully customised trailers to meet unique business applications and operator requirements.

Also just launched, is PEKI Fleet Solutions, a new product range offering high quality, great looking bodies at competitive pricing to suit all fleets, thus allowing every operator to own and experience the outstanding performance and return on investment which only a PEKI rigid body can provide.

To find out more about how PEKI can help your refrigerated transport operation, Trevor can be contacted on 0409 410 741 or at trevor.cox@peki.com.au. The full range of PEKI trailers and solutions can be explored at www.peki.com.au.



ABOVE: Trevor Cox - *"I enjoy working with operators to try and achieve the best solution for their businesses."*

Further information contact:

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