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Peki and Raztrans Carry Porsche

When the project outline is to supply one of the worlds most sophisticated and luxurious motor vehicle brands with a fully-customised and technologically advanced trailer for its professional car racing division, Peki assembled its own team to deliver a winning result for Raztrans, supplier of race support transport to Porsche in Australia.

That result was a highly intricate Peki Race Support Trailer specification with a sublime finish and presentation to match the market positioning of the iconic Porsche brand.

The trailer has been built to carry specialist workshop instruments and tools and an extensive range of parts and equipment, which are provided at race meetings to ensure all Porsche vehicles and customers / race drivers have the best opportunity to race at their absolute optimum.

Raztrans, owned and operated by Clive and Rachel Henderson since 1989, has for the last six years provided exclusive transport and support services to the championship races that are run specifically for Porsche vehicles across Australia in various cities, including the renowned Porsche Australian Carrera Cup and GT3 Cup Challenge.

The relationship between Porsche and Raztrans started with Clive initially utilising a refurbished support trailer for all Porsche races. At the time, this trailer adequately served the requirements of all vehicles and their drivers.

However, as technology in the Porsche racing vehicles became more revolutionary and advanced and parts used to service them changed, a more modern and efficient trailer was required to support the requirements of the new Porsche warehousing systems that were being introduced throughout the world.

It was at this point that Clive approached Peki National Sales Manager, Michael Jenkins, to custom design a trailer that would safely transport and accommodate the precious parts and equipment required to service the Porsche competitor's needs at race meetings across the country.

The brief for the new trailer was simple; it needed to have a soft stable ride and internally allow for specialised storage systems that replicate the high tech warehousing and distribution systems that Porsche actually uses in its National Parts Distribution Centre in Melbourne. In short, make a trailer that is a rolling warehouse employing the Porsche systems technology and making easy the intense task of servicing customers quickly and efficiently trackside.

Key requirements were to minimise the effort required with the tasks of stock movement and ease of access for stock replenishment, much the same as the fully RF computerised systems and processes at Porsche central HQ, the only difference being that it would all need to fit into a trailer and not a large warehouse.

Following months of thorough planning to ensure all requirements were catered for, careful design, drafting and consulting with both Raztrans and Porsche, Peki delivered Clive his first state-of-the-art Peki Porsche Race Support trailer and he couldn't have been happier with the result, commenting that, *"Our aim was to essentially build a mobile warehouse and distribution facility that would safely and efficiently house all the parts tools and equipment so when we arrive at a track, the system is ready to go immediately. Knowing that Peki had built these bodies previously, we were very confident that we'd end up with a trailer that will serve its necessary purpose without compromising on presentation, something which Porsche demanded."*

Peki's Michael Jenkins loves nothing more than a challenge, especially when an opportunity such as this one comes along, commenting that *"It is always with some initial caution that we approach these highly tailored projects, especially when it is for such a highly visible brand. Porsche represents premium automotive engineering and Raztrans had to have a vehicle that reflected the Porsche brand values. It is imperative that the consulting stage is thorough to ensure that all the clients various needs are accounted for*

and coordinated practically into the end product. There's a lot of balancing but when you see the end product drive out, it's worth the attention."

The new trailer has been built to carry specialist cabinets and storage systems, serve as a parts shop with service counter as well as having the facility to transport a Porsche vehicle.

The storage systems required were quite unique as was the fixing needed to hold them in place without compromising the space and appearance internally and externally of the trailer. As such the Porsche, Peki and Raztrans teams enlisted the expertise of Absolute Storage Systems located nearby to Peki Manufacturing in Dandenong Victoria.

Absolute Storage Systems boss Brian Mc Naughton and his son Cameron accurately identified the best solution for Porsche's requirements to be one of the high quality products they represent in the Bosco product line.

Bosco's team worked interactively with Porsche, Clive, the Peki team and Brian to achieve the required result and together with some specialty customized storage units being supplied and fitted by Bosco to achieve a truly state of the art "Rolling Warehouse" .

The final product of the storage systems and installation totaled a further \$60,000 spent outfitting the internal structure of the trailer, again ensuring all requirements are catered for, including the safety aspects and comfortable environment for the Porsche parts and service technicians who will be based in the trailer.

The result is a highly intricate Peki built Race Support Trailer specification with a high quality finish and presentation to match the market positioning of the iconic Porsche brand. It is also a highly efficient safe house for the valuable parts, equipment and storage systems plus an enjoyable working environment for Porsche staff that operate it.

Peki Quality Construction and Innovation

The main body of the trailer consists of fiberglass composite panels mounted to a steel sub frame using the aluminum extrusion system. To enhance stability, galvanized steel cross members are also incorporated into the base frame of the trailer with the suspension sub frame, landing leg frame and skid plate all fully welded into the base frame.

With such a stable and durable frame, this Peki trailer also has the capability to load and transport an actual Porsche Race car or vehicle (Even up to the Porsche Cayenne 4 x4) to each race track thanks to the BPW air suspension, if there is a requirement to do so.

Other features include; slim-line aerodynamic nosecone to help reduce drag on the open highways, a large enclosed two-door storage locker with shelf which is located at the rear of the trailer, large twin side and rear doors for easy access, all of which had a fully flush finish with no protruding hardware, locking rods or handles so the signage and Porsche Corporate Identification was uninterrupted, even when viewed close up.

The completed trailer got the full tick of approval from the Porsche Cars Australia National After Sales Manager – Ross Smith who stated *“the partnership and diligence applied by Peki, Raztrans, Absolute Storage and the Bosco team was absolutely first class and has been an excellent example of teamwork and quality engineering to provide us with the result we had hoped to achieve. We are extremely pleased with the trailer, its facilities, fit out and our investment.”*

Based in Craigieburn, Victoria, Raztrans provides dedicated vehicle transportation services, using trailers that are often as complex as the equipment they are designed to carry. In addition to their work with Porsche, they have also provided specialty services for events such as the V8 Australian Car Racing Circuit as well as teams including Dunlop Motor Sport.

Having proven versatility and manufacturing methods to build almost any type of specialist trailer, Peki has the capability to build numerous special features into a standard or customized trailer, from temperature recorders and weighing systems, to translucent roofs and push button control roller doors. A solution can be found for just about anything!

View the full range of Peki trailers and explore the possibilities at www.peki.com.au. For more detail on how Raztrans may be able to service your transport requirements, contact Clive or Rachel on 03 9305 5999.

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*Above: Porsche's Race Support Trailer
Impressive from the outside, functional from the inside!*

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