



PEKI Pty Ltd

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Rising Through the Ranks

Peki, a pioneer in manufacturing fibreglass truck bodies and semi-trailers, has appointed Michael Jenkins as its National Sales Manager. Two years after joining Peki as a Sales Consultant, Michael's detailed product knowledge, customer service skills and experience were recognised as qualities needed for Peki's National Sales Manager role. Michael has extensive sales and marketing experience in the automotive industry and originally joined Peki through a desire to sell more complex products and to be able to assist commercial customers in developing their businesses.

"Peki has a combination of great products, pays close attention to customer needs and has a commitment to delivering quality products on time. In my new role, I am looking forward to consolidating existing relationships and further growing the Peki customer base," Michael said.

Peki has been under new ownership for just over one year and in that short time the brand has been revitalised by capital investment, improvements in manufacturing processes and increased focus on customer service. As a result, Peki has received significant orders from customers both large and small and appreciates the support it has received from the market as it has re-established itself.

Ends...



Peki's new National Sales Manager, Michael Jenkins.

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